



**BUDGET CALL**  
**January 19 – January 31**

**Find Proposal Form at:**

<http://asucm.ucmerced.edu/form/budget-call-proposal-form>

**Proposal Guides in the ASUCM Office  
(KL 167)**

**Questions, Comments, Concerns**

Contact Christian Rivera, ASUCM Treasurer

Email: [asucmtreasurer@ucmerced.edu](mailto:asucmtreasurer@ucmerced.edu)

**ALL PROPOSALS DUE:  
8PM TUESDAY, JANUARY 31st**

**\*\*\*\*NO LATE PROPOSALS!!!\*\*\*\***

## **HEARINGS FEBRUARY 27 TO MARCH 15**

### **ASUCM BUDGET PROPOSAL STANDARDS**

Here are the standards and criteria that will guide the drafting of the ASUCM Annual Budget by the President & Treasurer; this draft will be presented to the senate on March 22. [asucmpresident@ucmerced.edu](mailto:asucmpresident@ucmerced.edu) [asucmtreasurer@ucmerced.edu](mailto:asucmtreasurer@ucmerced.edu)

I. The following standards must be incorporated into the ASUCM Budget Call Process:

1. No Line Item shall be greater than \$25,000; the government operation and general fund sections as well as the Inter-Club Council line item shall be exempt from this provision.
2. UC Merced registered campus organizations requests' must in some way be prohibited by the Inter- Club Council in by-law and/or practice or must be a regular event at UC Merced annual or otherwise; also, events that occur within the first six (6) weeks of the Fall Academic Semester are permitted to have a line-item in order to secure funding due to the lengthy legislative process and the Inter-Club Council's inability to meet early in the Fall Semester.

II. The ASUCM President & Treasurer shall use the following criteria when drafting the ASUCM Annual Budget that will be presented to the Senate as prescribed in the Financial By-Laws. If the ASUCM President & Treasurer are in disagreement over whether a proposal meets a criterion the ASUCM Internal-Vice President shall mediate the dispute, and if needed break the tie:

1. The proposal is written and presented in a professional and business like manner.
2. The proposal clearly shows the requesting organization, club, or department's previous allocation of ASUCM Funds and expenditures for the previous year. Additional funding sources should be indicated if they were used in addition to ASUCM for a specific purpose.
3. All requesting organizations, clubs, or departments must hold all of their funds in an on-campus account through the university accounting system.
4. The proposal must be submitted on time, as prescribed in the ASUCM Financial By-Laws.
5. If the line item is for an event, it must be a regularly scheduled annual or otherwise. Events must be open to all undergraduates at UC Merced. Events must be proven regularly schedule not proposed to be; in other words, it must have occurred at least once prior in UC Merced history. Also, if an event does not meet the previously mentioned criteria but is scheduled for the first six (6) weeks of the Fall Academic Semester it is permitted to have a line item due to the lengthy legislative process. The ASUCM Director of Student Activities has oversight over all events occurring with the use of ASUCM Funds; this oversight includes the events occurring within the first six (6) weeks of the Fall Academic Semester that have a line item. The ASUCM Director of Student Activities can re-apportion the line items for the events occurring in the first six (6) weeks to other events or to the Student Activities sub-section of the government operations section. If he/she believes proper planning has not occurred for the individual event; this reappportionment

is subject to the ASUCM Treasurer's approval.

6. All information presented in the proposal is accurate.

7. No budget proposal may violate the Financial By-Laws by requesting funds to perform activities not permitted there in; if after two business days, the proposal is not revised within accordance to the Financial By-laws, the entire proposal shall be rejected in whole.

III. The proposal author/representative of the organization, club, or department must sign a written affidavit confirming that the information presented in the proposal is correct and accurate and that any testimony given to any ASUCM Official is correct and accurate as well.

1. The President & Treasurer shall provide good cause and reasoning for rejecting a proposal to its author five (5) business days before they send their version of the budget to the senate.

IV. The ASUCM President & Treasurer shall announce their version of the ASUCM Annual Budget to the UC Merced general undergraduate student population the same day it is to appear on the ASUCM Senate's Agenda under new business.

1. The ASUCM Senate shall pass a maximum budget outline of the permanent budget sections with percentages by their last meeting of the Fall Semester; failure to do shall result in the Senate's inability to allocate funding until the outline has been passed.

### **Budget Outline**

The ASUCM Senate passed the percentage outline for the annual budget. Each budget section will be allotted funding based on the percentage of total revenue.

Predicted Revenue: \$850,000.00

Government Operations	32%
New Services and Programs	1.5%
Services and Programs	22%
Registered Campus Organizations	27.5%
Savings and Investment	5%
General Fund	12%

**Budget Proposals Due:  
8PM Tuesday January 31st**

**Budget Hearings To Be Scheduled:  
February 27th to March 15th**



## **Article V: Budget Administration**

**V.I. Initiation of Budget Process:** The ASUCM President and ASUCM Treasurer shall initiate the budget process on the first (1st) academic day of the Spring Semester. To initiate the process, the ASUCM Treasurer shall:

A. Announce a Budget Call to all ASUCM Government Operations requesting: 1. An Operation's Report, which evaluates the operation's successes and failures; 2. Objective information concerning ASUCM needs and student demand for that government operation; 3. A proposed budget, which includes complete justifications for all line items;

B. Announce a Budget Call to all student organizations requesting: 1. A Constitution approved by the Office of Student Life (OSL); 2. OSL verification of registration to the University of California, Merced; 3. A proposed budget, which includes complete justifications for all line items;

C. All ASUCM Budget Requests & Proposals are due to the ASUCM Treasurer by the close of the second (2nd) Academic Week of the Spring Semester;

D. ASUCM Budget Requests & Proposals are internal ASUCM Documents and shall not be made available to the public until after the budget has been passed by the ASUCM Senate; once the budget has been passed the Director of Communications may make them available to the public as justification for the budget. Also, the Director of Communications shall release a statement to the press and the public regarding the budget once it is passed;

## **V.II. Budget Hearing and Approval:**

A. The ASUCM Budget Hearings shall be open to the public and advertised by the Director of Communications as soon as scheduled by the Treasurer;

B. The ASUCM President will receive all budget requests and reports after an initial screening by the ASUCM Treasurer before the end of the fourth (4th) week of the Spring Semester. After consultation with the ASUCM Treasurer and ASUCM Senate Budget & Finance Committee, the ASUCM President shall formulate his/her recommendations for the ASUCM Annual Budget, to be presented during the ASUCM Budget Hearings;

C. During the third (3rd) academic week of the Spring Semester, the ASUCM Treasurer shall schedule the ASUCM Budget Hearings to begin the seventh (7th) academic week of the Spring Semester. The budgets shall be heard in the following order:

1. Auxiliary budgets which an income component exceeds the expense component;
2. Government Operations: i. Student Activities, Student Advocacy, Academic Affairs; ii. Leadership & Civic Engagement;
3. Educational Enrichment; iv. External Vice President;
4. Student Services and Programs;
5. Registered Student Organizations;
6. General Funds: i. Proposed and ongoing Savings and Investments; ii. Petty Cash; iii. Fund Reserves;

D. The ASUCM President will present copies of his/her recommendations to the ASUCM Treasurer and the ASUCM Senate Budget & Finance Committee by the end of the sixth (6th) academic week of the Spring Semester, which is the start of the Budget Hearings;

1. Copies of the ASUCM President's recommendations for each Operation shall be sent to the appropriate Operation Director and be made available to the public by the Director of Communications;

E. The ASUCM Treasurer and ASUCM Senate Budget & Finance Committee shall hold ASUCM Budget Hearings between the seventh (7th) and ninth (9th) weeks of the Spring Semester;

F. The ASUCM President and Treasurer will introduce a budget bill, to the ASUCM Senate at the Senate Meeting preceding the Spring Academic Recess (The Spring Academic Recess is scheduled by the UC Merced Office of the Registrar.).

G. The ASUCM President is to be present at the ASUCM Senate Meeting immediately following the Spring Academic Recess to sign the ASUCM Annual Budget after the ASUCM Senate has approved it;

H. The ASUCM Senate Meeting held immediately following the Spring Academic Recess shall not adjourn until the ASUCM Annual Budget has been passed and made official by the ASUCM President. Neither the ASUCM President nor the Senate shall leave until the ASUCM Annual Budget has been approved; 2013-2014

I. The ASUCM Senate must permit the ASUCM President and Treasurer to actively participate in the budget debate;

J. The ASUCM President shall send copies of the official ASUCM Annual Written Budget to the University of California, Merced administration for recognition;

K. The ASUCM Annual Written Budget shall go into effect on July 1 at 12:00am, beginning the new fiscal year;

#### V.III. Budget Initiation Accountability:

A. In the event the ASUCM Treasurer is unable to, or has not initiated the budget process as stated in these By-Laws, the ASUCM Senate and/ or ASUCM President shall issue a memo to the ASUCM Treasurer stating a deadline of five (5) business days to introduce and delineate a new budget timeline to the ASUCM Senate and ASUCM President allowing adequate amounts of time for open discussion and debate to be heard during the Budget Hearings;

1. The issued memo shall be documented in the minutes of whichever government branch had initiated it;

2. The ASUCM Treasurer shall continue to follow all rules and procedures stated by Article (5): Budget Administration aside from the timeline requirements;

#### V.IV. Budget Proposal Standards:

The following standards must be incorporated into the ASUCM Budget Call Process:

A. The ASUCM Senate shall pass a maximum budget outline of the permanent budget sections with percentages by their last meeting of the Fall Semester; failure to do shall result in the Senate's inability to allocate funding until the outline has been passed;

B. No Line Item shall be greater than \$25,000; the government operation and general fund sections as well as the Inter-Club Council line-item shall be exempt from this provision;

C. UC Merced registered campus organizations requests' must in some way be prohibited by the Inter-Club Council in by-law and/or practice or must be a regular event at UC Merced annual or otherwise; also, events that occur within the first six (6) weeks of the Fall Academic Semester are permitted to have a line-item in order to secure funding due to the lengthy legislative process and the Inter-Club Council's inability to meet early in the Fall Semester;

D. The ASUCM President & Treasurer shall use the following criteria when drafting the ASUCM Annual Budget that will be presented to the Senate as prescribed above. If the ASUCM President & Treasurer are in disagreement over whether a proposal meets a criterion the ASUCM Internal-Vice President shall mediate the dispute, and if needed break the tie;

1. The proposal is written and presented in a professional and business like manner;

2. The proposal clearly shows the requesting organization, club, or department's previous allocation of ASUCM Funds and expenditures for the previous year. Additional funding sources to ASUCM should be indicated if they were used; 2013-2014

3. All requesting organizations, clubs, or departments must hold all of their funds in an on-campus account through the university accounting system;

4. The proposal must be submitted on time, as prescribed above;l

5. If the line-item is for an event, it must be a regularly scheduled annual or other wise. Events must be open to all undergraduates at UC Merced. Events must be proven regularly schedule not proposed to be; in other words, it must have occurred at least once prior in UC Merced history. Also, if an event does not meet the previously mentioned criteria but is scheduled for the first six (6) weeks of the Fall Academic Semester it is permitted to have a line-item due to the lengthy legislative process. The ASUCM Director of Student Activities has oversight over all events occurring with the use of ASUCM Funds; this oversight includes the events occurring within the first six (6) weeks of the Fall Academic Semester that have a line-item. The ASUCM Director of Student Activities can re-apportion the line-items for the events occurring in the first six (6) weeks to other events or to the Student Activities subsection of the government operations section. if he/she believes proper planning has not occurred for the individual event; this re-apportionment is subject to the ASUCM Treasurer's approval;

6. All information presented in the proposal is accurate;

7. No budget proposal may violate the Financial By-Laws by requesting funds to perform activities not permitted there in; if after two business days-- beginning after the notification of the ASUCM Treasurer, the proposal is not revised within accordance to the Financial By-laws, the entire proposal shall be rejected in whole;

8. The proposal author/representative of the organization, club, or department must sign a written affidavit confirming that the information presented in the proposal is correct

and accurate and that any testimony given to any ASUCM Official is correct and accurate as well;

E. The President & Treasurer shall provide good cause and reasoning for rejecting a proposal to its author;

F. The ASUCM President & Treasurer shall announce their version of the ASUCM Annual Budget to the UC Merced general undergraduate student population the same day it is to appear on the ASUCM Senate's Agenda under new business;

## **Article VI: Permanent Budget Line-Items & Requirements Section**

### **VI.I. ASUCM Budget Sections**

Budget Sections act as permanent funds that are to be apart of the ASUCM Annual Budget until amended otherwise:

A. Adding, amending, and deleting permanent budget sections require a three-fourths (3/4) majority vote of the ASUCM Senate; 2013-2014

B. Amending restrictions of Budget Sections does not preclude the ASUCM President and ASUCM Treasurer to add non-permanent sections to the ASUCM Annual Budget during the duration of the processes stated in ASUCM Financial By-Laws, Article VII: Budget Administration;

### **VI.II. ASUCM Government Operations Funds:**

A. The ASUCM Government Operations Funds are to have a permanent section on the ASUCM Annual Budget title Government Operations. The purpose of Government Operations is to cover the internal needs and operations of all ASUCM branches as defined by the ASUCM Constitution and By-Laws.

### **VI.III. ASUCM Student Activities Funds:**

A. The ASUCM Student Activities Funds are to have a permanent section on the ASUCM Annual Budget titled Student Activities;

B. The purpose of the ASUCM Student Activities Fund is to have a part in fulfilling the mission of the ASUCM through the hosting of activities, events, and/ or programs which are open to the entire ASUCM membership;

C. The ASUCM Director of Student Activities shall serve as the Operation Director for these funds;

D. There shall be an early year event fund for the purpose of allocations to RCO's during the first six (6) weeks of the Fall Semester. The Operations Director for the early event fund shall be the director of student activities, for events that will occur within the first six (6) weeks of the Fall Semester;

### **VI.IV. ASUCM Student Advocacy Funds:**

A. The ASUCM Student Advocacy Funds are to have a permanent section on the ASUCM Annual Budget titled Student Advocacy;

B. The purpose of the ASUCM Student Advocacy Fund is to have a part in fulfilling the mission of the ASUCM through the hosting of activities, events, and/ or programs that promote awareness and advocate student rights;

C. The ASUCM Director of Student Advocacy shall serve as the Operation Director for these funds;

VI.V. ASUCM Academic Affairs Funds:

A. The ASUCM Academic Affairs Funds are to have a permanent section on the ASUCM Annual Budget titled Academic Affairs;

B. The purpose of Academic Affairs is to fulfill the mission of the ASUCM through the hosting of events, activities, and/ or programs that serve academic matters on campus, as well as represent the ASUCM to the university administration and faculty on matters of academic policy; 2013-2014

C. The ASUCM Director of Academic Affairs shall serve as Operations Director for these funds.

D. There shall be a permanent sub-line-item under the Academic Affairs section called Student Personal Educational Resources; these resources shall include scantrons, green books, and other items that can be provided to a significant number of undergraduate students to ensure their ability to succeed academically. These items are considered ASUCM paraphernalia generated through an ASUCM program;

VI.VI. ASUCM Student Leadership and Civic Engagement Funds:

A. The ASUCM Student Leadership and Civic Engagement Funds are to have a permanent section on the ASUCM Annual Written Budget titled Student Leadership and Civic Engagement;

B. The ASUCM Internal Vice-President shall serve as Operation Director for these funds;

C. The purpose of Student Leadership and Civic Engagement Fund is to fulfill the mission of the ASUCM through the hosting of events, activities, and/ or programs that engage and educate the various aspects of leadership and civic engagement, as well as promote leadership development and citizenship;

D. Also, these funds can be a resource for various student groups wishing to develop and continue various community service and civic engagement projects throughout the Merced Community;

VI.VII. ASUCM External Vice-President Funds:

A. There shall be a permanent subsection under government operations in the ASUCM Annual Budget titled External Vice-President Funds.

B. The ASUCM External Vice-President shall act as operations director for these funds.

C. These funds shall be for the External Vice-President to carry out his/her duties as established in the ASUCM Constitution, By-Laws, and any association membership agreement that ASUCM shall enter into.

D. The permanent line-items under the External Vice-President shall be: General, EVP Travel, UCSA Congress, Lobby Corps, Student Lobby Conference, Students of Color Conference, and Events/Programs.

VI.VIII. ASUCM New Programs and Services:

A. The ASUCM New Programs and Services general fund is to have a permanent section on the ASUCM Annual Budget titled new programs and Services General Fund;

B. The purpose of the ASUCM New Programs and Services is to have a part in fulfilling the mission of the ASUCM through the creation of new programs, and/or services as well supporting continuing programs that are designed to meet the needs of the students;



C. The ASUCM Treasurer and the senate shall serve as the Operation Director for these funds;

D. ASUCM Speaker Series: 2013-2014

1. Under the New Programs & Services section there shall be a line-item titled ASUCM Speaker Series. Student groups to attract prominent and noteworthy speakers to the UC Merced Campus shall use this fund. The ASUCM Speaker Series Commission shall serve as the operations director of this fund;

2. The ASUCM Speaker Series Commission shall consist of the ASUCM President, Treasurer, and three (3) Senators; the ASUCM Senate at the first (1st) ASUCM Senate Meeting following the spring swearing-in ceremony shall select the three senators. The ASUCM Advisor shall serve as an ex-officio commission member with no voting capability;

3. The Speaker Series Commission shall advertise the fund to student groups and announce the deadline(s) for submitting proposals to the commission for consideration. The Commission can select multiple speakers for a given academic year or semester if the commission believes it has the funding possible to do so;

4. All speaker series proposals shall show a plan to recover the funding through ticket sales to the general public, graduate students, faculty and staff. All ticket sales revenue shall return to the ASUCM Speaker Series Line-item;

VI.IX. Registered Campus (Student) Organizations Funds:

A. The Registered Campus Organizations Fund is to have a permanent section on the ASUCM Annual Written Budget titled Registered Campus Organizations;

B. The purpose of the Campus Organizations Fund is to encourage a culture of leadership and provide opportunities for student development and personal and social enrichment which derive from participation in extracurricular activities; to create a forum for the expression of diverse interests, views, ideas, and knowledge; and to provide a balanced educational perspective for the student body at the University of California, Merced by providing a supplemental source of funding for student organizations that is consistent with each organization's specified goals and objectives as stated in their constitution and by-laws - providing that funds shall not be allocated for activities that are restricted on the basis of race, religion, gender, age, ideology, or culture;

C. The Treasurer of the registered campus organization shall be the Operations Director of any line-items for the registered student organization;

D. Requirements:

1. The organization must be composed primarily of registered undergraduate students of UCM;

2. The organization must submit a current constitution, which has been approved by OSL;

3. The organization must submit a budget to the ASUCM Treasurer and the ASUCM Senate Budget & Finance Committee;

4. The organization must not spend any of their ASUCM funds to pay for activities and/or publications in support of or against any ASUCM candidates and propositions; 2013-2014

5. All elected and appointed officers of the organization must be registered University of California, Merced Students;

6. Only registered University of California, Merced undergraduate students shall have access to funds contributed by the ASUCM;

7. The student organization's activities cannot jeopardize the ASUCM's non-profit status;

8. The registered campus organization must keep all its non-ASUCM funds in an on campus account to be maintained by the university;

#### VI.X. General Funds and Eligibility Requirements

A. The ASUCM General Fund shall have a permanent section on the Annual Written ASUCM Budget titled General Funds:

1. The Chair of the ASUCM Senate Budget & Finance Committee shall be the Operations Director for the General Funds;

2. Fund Reserves: i. Fund Reserves is to be represented as a permanent line item within ASUCM General Funds; ii. All unallocated funds of the ASUCM are to be allocated within this line item; iii. All reimbursed/expropriated funds from unused line items and sections of the ASUCM Annual Written Budget are to be transferred into this line item at the end of the fiscal year unless given permission and authority to not do so by the ASUCM By-Laws, or the ASUCM Treasurer and the ASUCM Senate Budget & Finance Committee in consensus;

3. Petty Cash: i. Petty Cash is to be represented as a permanent line item within the ASUCM General Funds; ii. An amount of \$500 is to be allocated to this line item each year; iii. Petty Cash may be used as a resource/tool by any line item on the ASUCM Annual Written Budget;

4. Contingency Funds:

i. Contingency Funds is to be represented as a permanent line item within ASUCM General Funds;

ii. Contingency Funds are to be used as a budgetary tool and safety net for any situation occurring by chance, accident, or possibility not likely intended.

iii. The Contingency fund shall be at least five (5) percent of the total revenue of the Annual Written Budget.

iv. At the end of the fiscal year, the remaining Contingency Funds shall be moved to the Savings and Investments Fund;

v. Allocation of Contingency Funds: Requests for contingency funding must be submitted in written in the form of legislation to the ASUCM Treasurer and ASUCM Senate Budget & Finance 2013-2014 Committee. The ASUCM Contingency Fund shall be allocated by ASUCM Senate with the approval of the ASUCM President, when needed, as follows:

a. No allocations from the ASUCM Contingency Fund shall exceed \$1500 per allocation, or 5% of the total current balance of the Contingency Fund for that fiscal year per allocation, whichever amount is greater;

b. No allocation from the ASUCM Contingency Fund for an event, as determined by the Treasurer, shall exceed \$2500 per allocation per fiscal year, or 7.5% of the total balance of the Contingency Fund for that fiscal year per allocation, whichever is greater;

c. All allocations from the ASUCM Contingency Fund shall have ten (10) working/business days from the date of passage of the allocation or the event, whichever is later, to spend the totality of the allocation. Any amount not spent shall be returned to the

Contingency Fund unless given extended permission with a stated time limit by a two-thirds (2/3) vote from the Senate;

B. Any student group that has been registered as an official university registered campus organization by the Office of Student Life (OSL) or any other UC Merced Department or Office for more than one (1) full academic year and has an active volunteer advisor who is a full-time employee of the university is eligible to apply for general funding unless deemed ineligible by another section of these By-Laws;

C. Funding requests by student organizations receiving general funding must be predominately educational, recreational, or social in nature;

D. Membership must be open to all individuals within the undergraduate student body;

E. Student Organizations that serve as social identity interest groups of the student population; examples could include under-served populations, veterans, gender, abilities, sexual orientation, and under-represented populations are eligible for general funding provided that membership is open to all undergraduate students;

F. ASUCM may fund social fraternities and sororities that are members of the campus Fraternity & Sorority Council.

G. The ASUCM Treasurer and ASUCM Senate Budget & Finance Committee shall decide priority for the allocation of general funding to all organizations' based on the following criteria:

1. Past and expected future performance of the specific program/ event;
2. Educational value of the program/ event to the undergraduate student body;
3. Completion of all organization proposed budget forms.
4. The organizations ability to adhere to these By-Laws and all university

policies;

#### VI.XI. Groups Ineligible for General Funding:

A. Social Fraternities and Sororities that are not full members of the campus Fraternity and Sorority Council.

B. Organizations whose membership receives academic credit for participation; 2013-2014

C. Organizations whose students are limited by their curriculum to attend or join;

D. Any organization or group who discriminates on any basis as defined by the University of California Legal Counsel;

#### VI.XII. Special Case Funds Student organizations, not eligible for general funding, may apply for Special Case Funds:

A. The ASUCM Senate Budget & Finance Committee may appropriate funds to an organization that would otherwise be ineligible for general funding;

B. Special Case Funds given to student organizations must be used in support of programs with either educational benefits or neutral content, with the purpose of benefiting the university as a whole. The ASUCM Treasurer and ASUCM Senate Budget & Finance Committee shall review all such requests at their discretion;

C. Two-thirds (2/3) of the ASUCM Senate Budget and Finance Committee must approve of the special case funds bill for the full senate to consider it;

#### VI.VIII ASUCM Savings and Investments:

A. The ASUCM Savings and Investment Funds are to have a permanent section on the ASUCM Annual Budget titled Savings and Investments;

B. The ASUCM Savings and Investments Fund may not be allocated to any use other than the purchase of significant assets. Such purchases shall be reviewed by the ASUCM Senate Budget & Finance Committee and approved by the ASUCM Senate; it shall require a two-thirds (2/3) vote of the ASUCM Senate Budget and Finance Committee to send the legislation to the ASUCM Senate, once sent to the ASUCM Senate it shall require a two-thirds (2/3) vote of senators present to pass the legislation;

C. For capital projects such as the construction of a building, the Savings and Investment funds for a particular project may be moved out of the ASUCM General Accounting Ledger to a Capital Project Interest Baring Account within the universities accounting system with the consensus of the ASUCM Treasurer and Senate Budget and Finance Committee;

1. All funding pledged to the planned Student Union shall be held in a Capital Planning Interest bearing Account;

#### VI.XIV. ASUCM Student Services and Programs Funds:

A. The ASUCM Student Services and Programs Funds are to have a permanent section on the ASUCM Annual Budget titled Student Services and Programs;

B. The purpose of Student Services and Programs is to provide all ASUCM members with the programs and services which will enhance student life and create a better environment for higher education;

C. All Student Services shall register one (1) individual as the Operations Director with the ASUCM Treasurer;